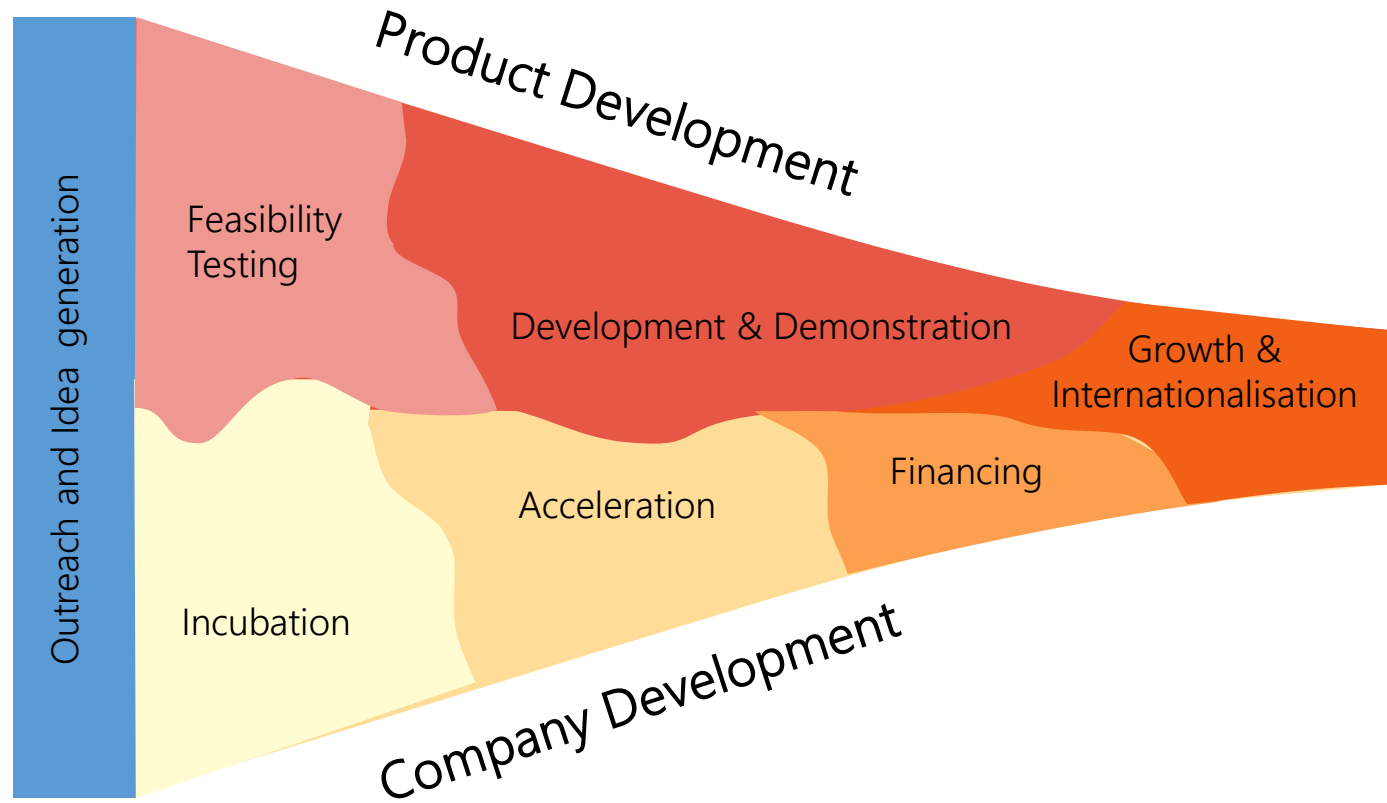


space solutions

→ **ESA Business Applications and Space Solutions**

BUSINESS DEVELOPMENT FUNNEL: a seamless chain of innovation



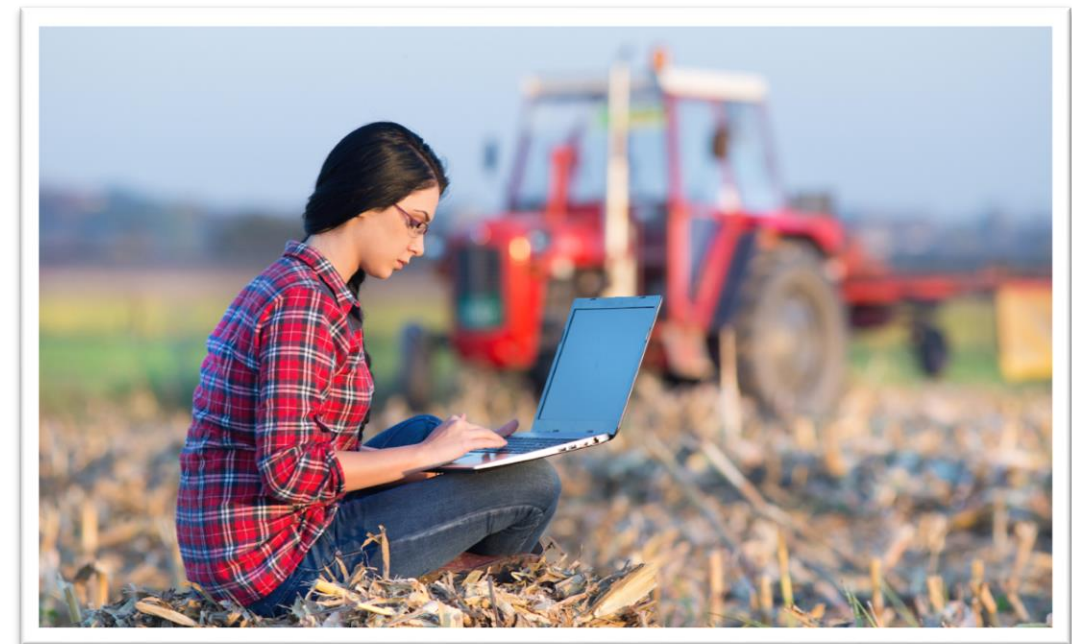
| SocioEconomic Benefits |
|------------------------|
| Revenue |
| Exports |
| Investment Leverage |
| Addressable Market |
| Jobs |
| Innovation |
| R&D uplift |
| Extent of value chain |
| Value creation |
| Societal benefits |

A space company.



“Upstream”

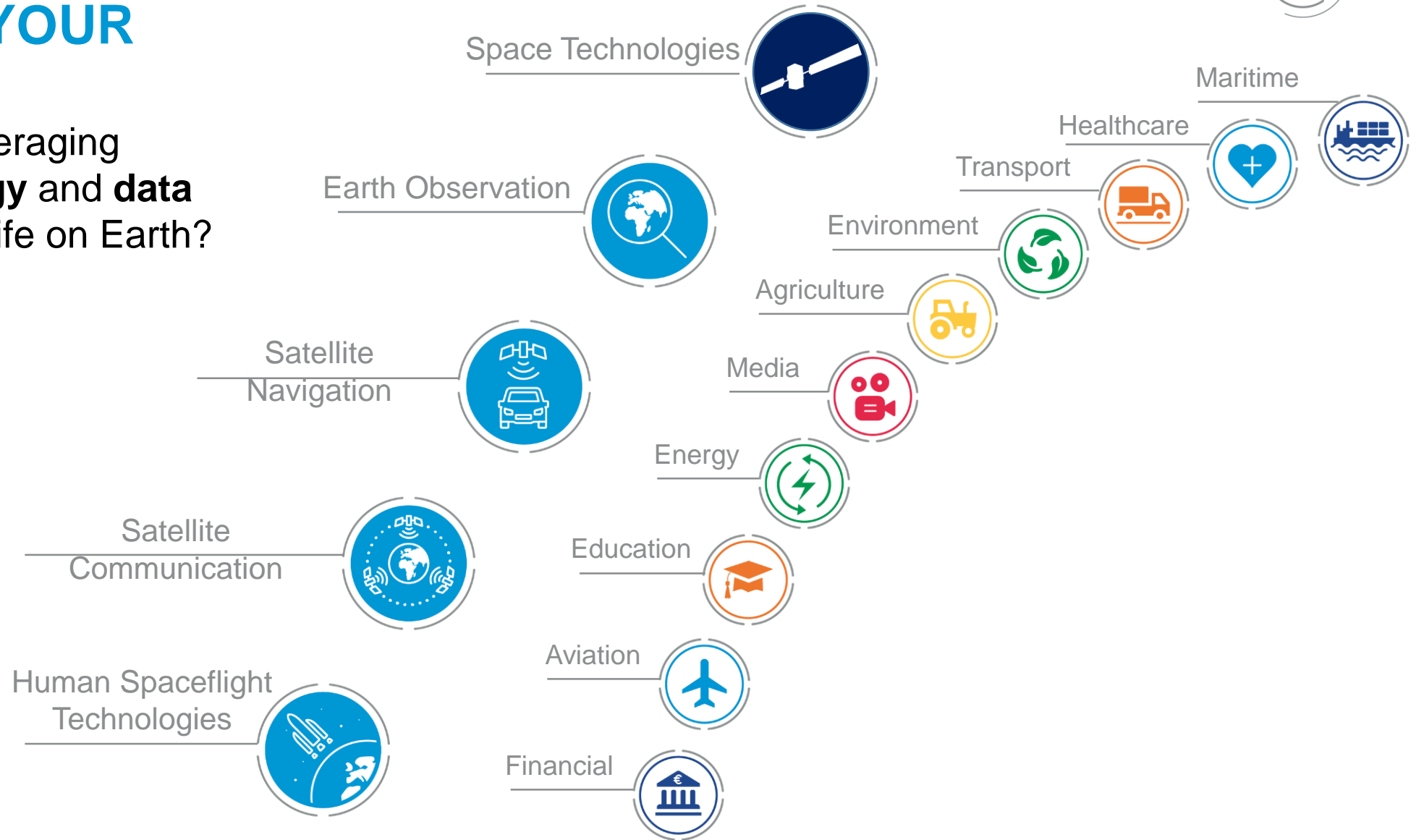
Also a space company



“Downstream”

FUEL FOR YOUR BUSINESS

Could **you** be leveraging **Space technology** and **data** for the benefit of life on Earth?



OUR OFFER

BICs

Business development support & advice



Unique ESA technical support & expertise



€ 50K funding



Office space & shared facilities



Door opener to....

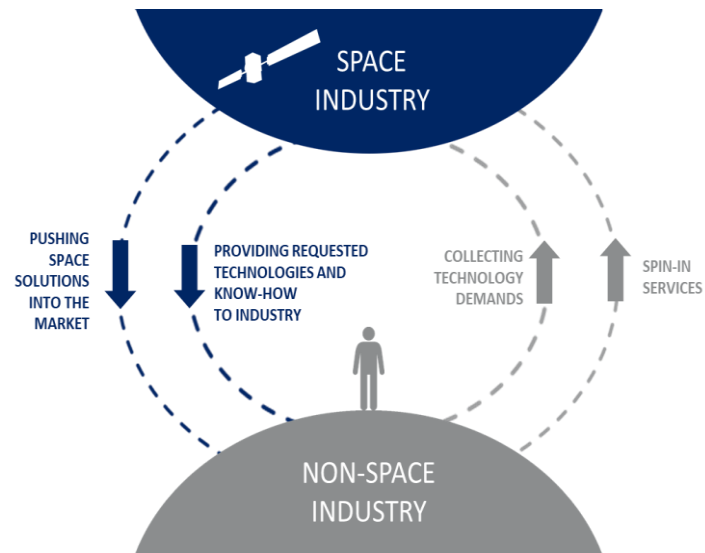


Network of start-ups



Hands-on customised assistance

Innovation Partners Network



Business Applications



Zero-Equity Funding (€60k-€2M+)



Unique ESA technical support & expertise



Tailored Project Management Support



Access to Network and Partners



Door opener to...

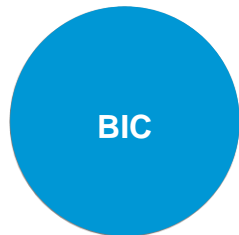


European Space Agency

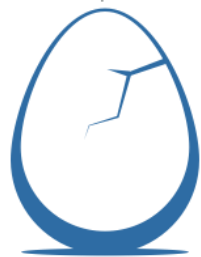
OUR OFFER

Funding

Up to 100% funding



€ 50K



Up to 75% funding



Max € 60K
(Project value: max € 80K)



Defined Thematic Areas &
Response Time

Up to 100% funding



Typically ~ € 150K



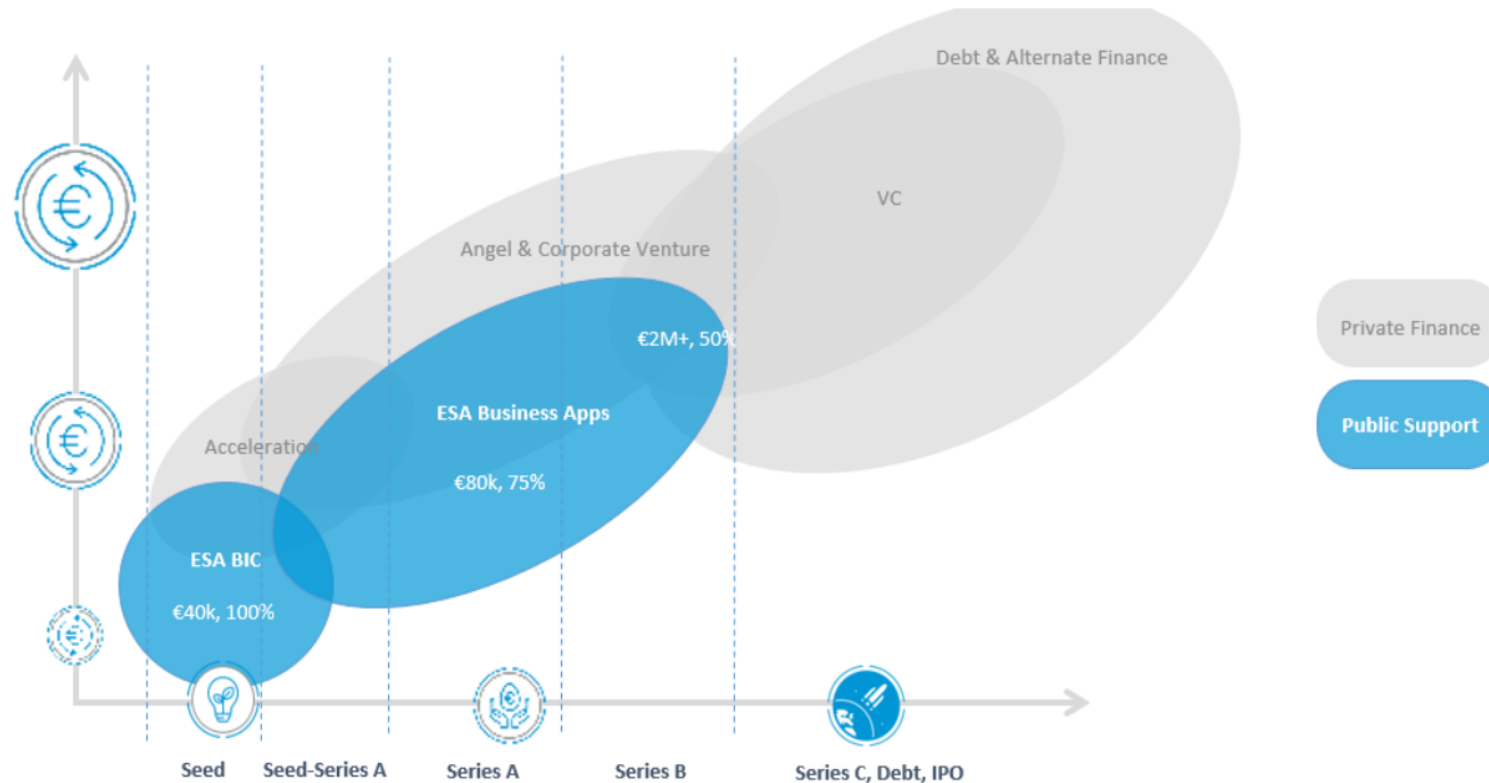
Up to 50% funding
Industry Defined Thematic Areas
&
Response Time



Up to ~ € 1M

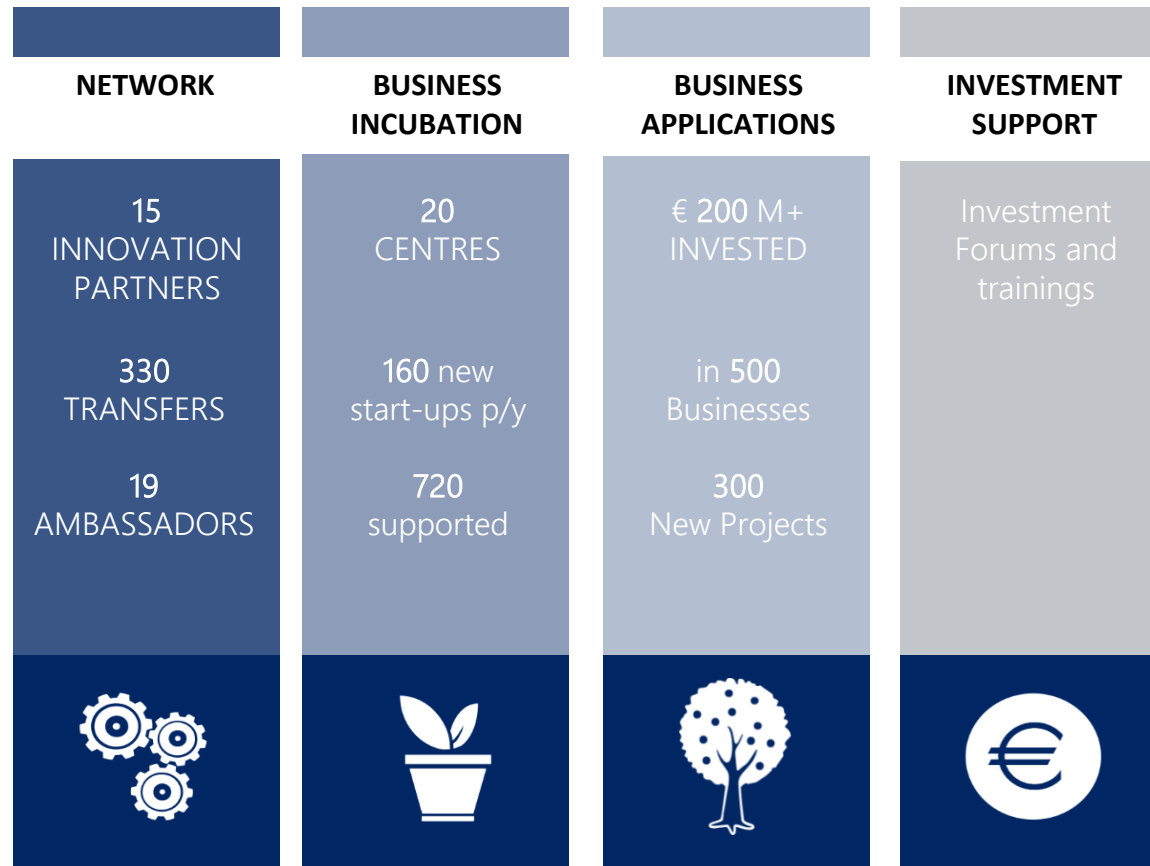


WHERE WE ARE POSITIONED



Partnership with selected investors & lenders leverages more finance into ESA-supported companies and ensures successful commercialisation

THE BENEFITS AND IMPACT OF OUR PROGRAMME



Reaching out across Europe

→ ESA BUSINESS APPLICATIONS AND ESA SPACE SOLUTIONS NETWORK



>1200
companies
funded
to date

22
member
states

>€250m
in direct funding

>€700m
in external
funding

>5000
jobs created





→ **ESA Business
Applications and Space
Solutions**