

# **Capital High Tech**

**15 years of experience in Innovation Management**

INNOVATION  
STRATEGY



REGULATORY &  
NEW BUSINESS  
MODELS



MARKET  
OPPORTUNITY  
STUDIES



INNOVATION  
FINANCING



5 areas of Market expertise : SPACE, AERO, MOBILITY, CLIMATE, IT

Offices in Bordeaux, Toulouse 5 Warsaw





>+ 200 Customers in **SPACE**



***DIGITAL SKILLS WILL  
BECOME INSTRUMENTAL***

with the great computing power and massive datasets being built at the European level

- **Cloud technologies**
- **Massive computational solutions**
- **Artificial Intelligence (AI)** for smart models/algorithms able to automate the analysis of satellite data
- **Classical signal processing capabilities (EO algorithms) ?**

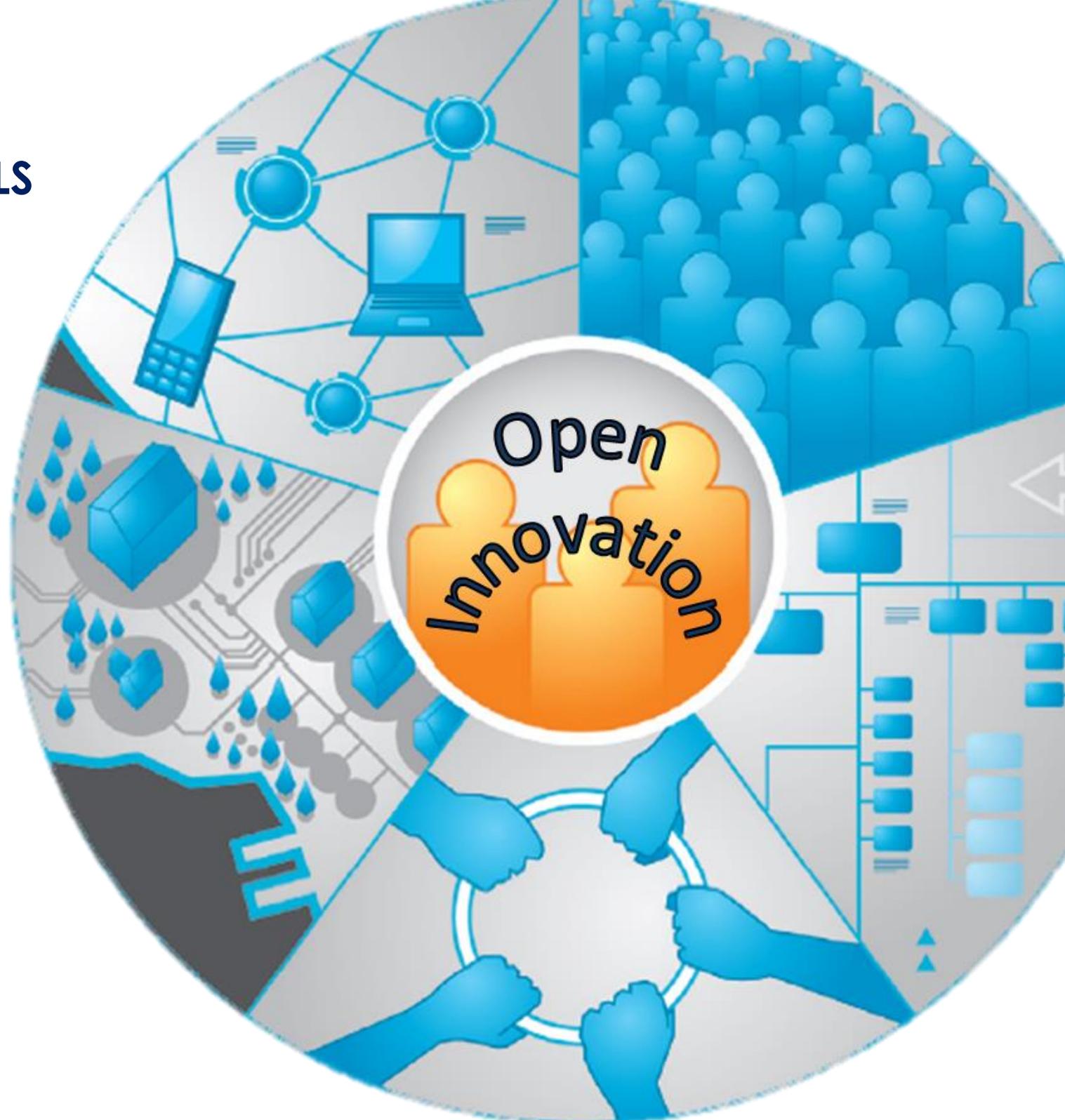
## NEW INTERMEDIARIES ?

A huge number of activities will foster beyond traditional Earth Observation services Users

- **Powerful search engine (QWANT) and associated applications**
  - EO data labelling and indexation innovations
- **Provision of real in-situ training datasets (to train the AI models)**
- **Blockchains solution to trace the ownership, added value share and integrity of each piece of data provided**
- **Innovative applications in the hands of Final Users** for a direct access to data-based services (a new generation of mobile applications ?)

**NEW STRATEGIC  
PARTNERSHIPS  
NEW BUSINESS MODELS**

- **Dissemination**
- **Education**
- **Prototyping environment**





 Florence Ghiron  
 [fgHIRON@chtech.fr](mailto:fgHIRON@chtech.fr)

 +33 6 73 44 35 75

 [www.chtech.fr](http://www.chtech.fr)

## 5 MAJOR AREAS OF MARKET EXPERTISE

