



Cordinet T.oo.B

01/10/2020 Stefania De Zorzi

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# Istituto Europeo per lo Sviluppo Tecnologico

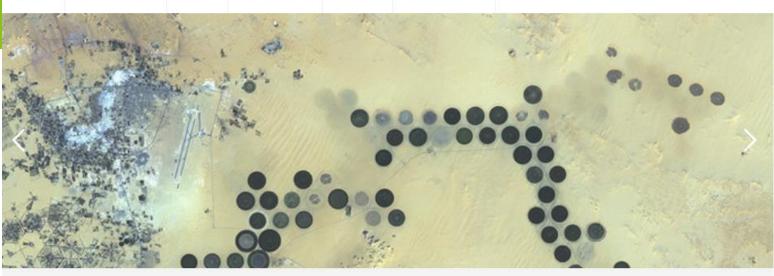
WHO WEARE

**ACTIVITIES'** 

**EVENTS** 

NEWSLETTER

CONTACTS



#### RESEARCH



The search for new solutions, to solve problems, was the added value that allowed the sapiens man to evolve towards Sapiens-Sapiens, we want to help ... >>>

#### **ECONOMY**



IEST explores and proposes a variety of concepts related to a changing economy, not only the principles of the classical economy, but above all the new concepts of sharing economy, ... >>>



**SOCIETY'** 

Lifestyle is the term given for the way of life adopted by an individual, group, nation or community of nations. Lifestyles depend -... >>>

#### **FNVIRONMFN**1



IEST is a member of the ECOPOSSIBLE network, an international non-profit network supported by public and private authorities, which wants to promote ... >>>

#### **AGRICULTURE**



If nature is a powerful force, it is also true that without a natural balance life cannot be sustained ...

"Follia è fare sempre la stessa cosa ed aspettarsi risultati diversi."

"Madness is always doing the same thing and expecting different results"

Albert Einstein



# EU e Spazio dal 2014

### Copernicus Accademy:

The Academie network works to increase the exchange of ideas and best practices across borders and disciplines, contributing to the development of the use of Earth observation data in general and Copernicus data and information in particular in various organizations of public or private users or industries.

#### Copernicus Relay:

The Relays have the task of promoting the actions of the European Commission to support the development of innovative applications and new business models.

The only structure in Italy recognized by the EU for both profiles











## **Innovation Center**

Joint iniziative of Municipality of Cimadolmo managed by

iXita]





### IEST presented the following proposal:

- Copernicus Stakeholder Idenfication and Engaging potential Copernicus stakeholders at local level
  - analyse, through direct interviews, the degree of knowledge in companies in the sector and high technology, the degree of knowledge of the Copernicus system
  - verify the level of use, real and potential, of this data
  - check the degree and limits of use based on different targets:
  - technology startups
  - companies in the sector
  - public bodies (no research)

The work was carried out in coordination with the CNR and the TERN

• Results are on Deliverabile D 2,1



# IEST presented the following proposal:

- Local information events on Copernicus data and services
  - involve local stakeholder holders
  - 2. meetings were held with representatives of the structures representing companies such as trade associations and chambers of commerce,
  - meetings were held with startupers and 2 groups were brought to Marseille and Helsinky respectively, on the acceleration paths for the development of business ideas.
  - agreements have been made with the region, to use satellite data even beyond Copernicus made available by the regional body as a basis for local knowledge elements this work was used to start involving the territory and the stakeholders.

Unfortunately the covid- has stopped and slowed everything down and made it very difficult to continue.

The reorganization has led to the need to have virtual meetings instead of carrying out public meetings



# Agenda 2030 e 2050

In 2015 the United Nations Table - USA - adopts the slogan "We do not have a plan B because there is no planet B." Ban Ki-Moon, Secretary General of the United Nations



IEST works in the field of Earth observation, it is easier to see how blind we are, in front of our beautiful planet and the respect we owe to it.

Agenda 2030 with the 17 Sustainable Development Goals (SDGs), expresses a clear judgment on the unsustainability of the current development model.

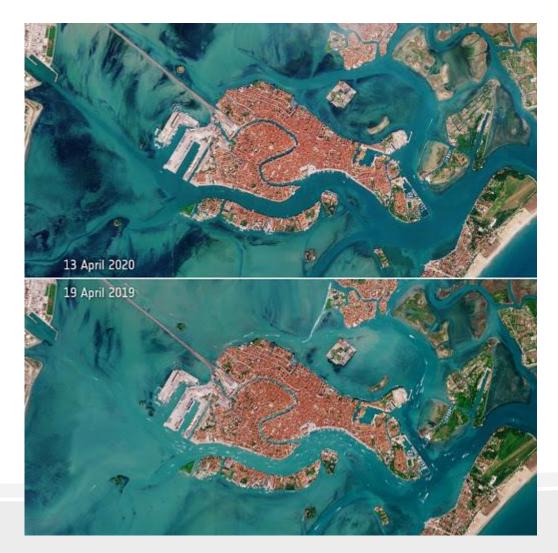
Main driver for the next Regional Development Fund 2020- 2030



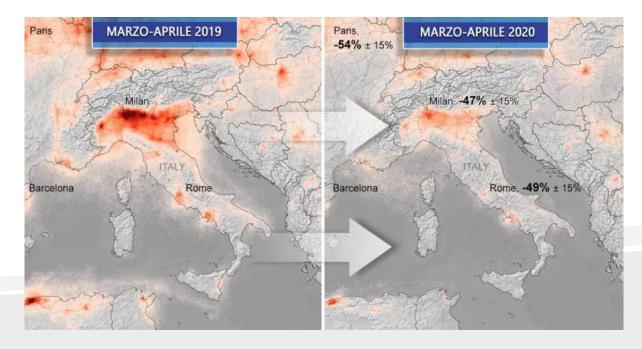








because often an image speaks more than a thousand words





# Contatti

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