



European Committee  
of the Regions

OUR WAY  
Interreg Europe

# GREENWAYS, A MUST TO SUSTAINABLE TOURISM

## FINAL CONFERENCE OUR WAY PROJECT



28th September 2022



9:00–13:00 CET



European Committee of the Regions (Brussels)

Registration link: <https://form.jotform.com/221713662429052>

# SAVE THE DATE

# PROGRAM

9:15-9:30

Institutional welcome and Project presentation

9.30-9:45

Interreg Europe 2021-2027: New opportunities ahead

10:00-11:00

Round table: Greenways at the heart of the European Agenda for Tourism

- Promotion of European greenways as a touristic destination
- The role of private sector in the development of European greenways
- Greenways as a tool of territorial development

11:00-11:30

Coffee break 

11:30-12.30

OUR WAY Project a contribution in the transformation of territories

12:30-12:45

Event Closing



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