

VISIBILITY REPORT OCT 2021- DEC 2022

#### **KEY FACTS**

- The SPACE FOR OUR PLANET exhibition relates how space technology is being used to achieve the United Nation's SDGs.
- We interviewed more than 35 people worldwide from many backgrounds: a climatologist, fisher, artist, teacher, doctor, firewoman, tropical environmentalist, oceanographer, archaeologist, and more. From Haiti to Islamabad, from Capetown to Azores, we listened to their stories and found out how they are using space technology to create a sustainable future on Earth.
- Space for Our Planet federates 10 institutions, including 5 national space agencies,
- Space for Our Planet is now available in 8 languages: English, French, German, Dutch, Portuguese, Spanish, Catalan, Italian.
- Space for Our Planet has already toured to 10+ Cities with more than 445,000 visitors (est.).
- Space for Our Planet **podcasts** have been streamed 1,500+ times from the various platforms (Apple, Google, Spotify, Amazon, podcastics...).

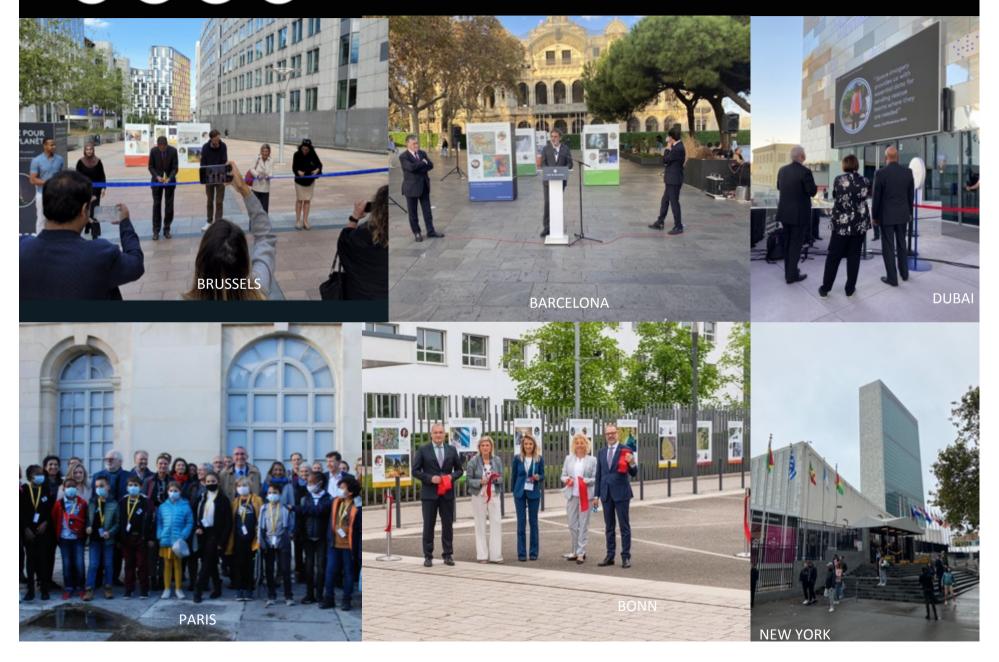
### SPACE FOR OUR PLANET HAS ALREADY TOURED TO 10+ CITIES

### 2021

- Brussels, Belgium, Esplanade of the European Parliament, Sept-Oct
   + Université Libre de Bruxelles (ULB), Oct-Nov (est. 3,000 visitors)
- Paris, France, Jardin de l'Observatoire de Paris, Oct-Nov (est. 5 000 visitors)
- Dubai, United Nations Hub, ExpoDubai, Space Week, Oct (est. 35,000 visitors)
- Rome, Italy, ASI HQ, National Space Day, Dec (est. 1,200 visitors)
- Toulouse, France, Cité de l'Espace, Dec 2021-August 2022 (est. 150,000 visitors)

#### 2022

- Bonn, Germany, ESA Living Planet Symposium, May-June (est. 5,000 visitors)
- Berlin, Germany, ILA, June (est. 10,000 visitors)
- Trento, Italy, MUSE Science Museum, June-Sept (est. 150,000 visitors)
- Barcelona, Spain, Port of Barcelona, Oct-Nov (est. 25,000 visitors)
- Rome, Italy, New Space Economy Expoforum, Dec (est. 6,000 visitors)
- New York, UNITED NATIONS HQ, Oct 2021- Jan 2023 (est. 55,000 visitors)

















### On social media...



Kicked off the morning in #Bonn ribbon-cutting for the #LPS22 exhibition with @SimonettaCheli and Head of @DLR\_en, Walther Pelzer. The exhibition at LPS has a history of being dynamic and no doubt will be the epicentre of the Conference this year.

#### Traduci il Tweet







United Nations Office for Outer Space Affairs (UN... 19.904 follower

3m • 🔇

Today we celebrate the opening of the 'Space 4 Our Planet' exhibit at United Nations HQ in ...vedi altro

Vedi traduzione



The #WorldSpaceWeek starts today under the topic #Space & #Sustainability. I invite ...vedi altro Vedi traduzione



#### On social media...



If you are at #LPS22 or simply in Bonn, make sure to check out the stunning exhibition rigth outside th conference centre - it highlights how #EarthObservation can support sustainable development goals. Here' a preview !!

#### Traduci il Tweet





Space4OurPl... · 02/11/22 ··· #Space4OurPlanet is displayed at the Harbour of Barcelona until 3 Dec. Speakers include Massó Jaume, Director of ICGC, Damià Calvet, President of the #BarcelonaPortAuthority. Thanks to @UNOOSA @defis eu @esa @ASI spazio @CNES #GIVE @DLR en @portugalspace @IAU\_org @NEREUSaisbl





7 2 days left to visit the @Space4OurPlanet exhibition on Esplanade Solidarność 1980, in front of the European Parliament

Then, from 18 October to 20 November it will move to the @ULBruxelles campus

For more info on the initiativ

spaceforourplanet.org



Copernicus EU · 26/10/21 ··· Touring #Space4OurPlanet exhibition to raise awareness about the role that #EarthObservation plays in the UN's 2030 Agenda and its

#Brussels, @ULBruxelles, until 20 Nov 2021

contribution to the #SDGs

#Paris, Jardin de l'Observatoire, until 15 Nov 2021



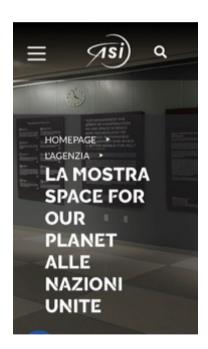
#### **Webstories and Press Release**



AGENCY

Space for our Planet at the United Nations in New York







#### LO SPAZIO PER IL NOSTRO PIANETA

Lo Spazio. Un campo di esplorazione illimitato per la ricerca scientifica. Coloro che si sono avventurati oltre la postra

### **Webstories and Press Release**









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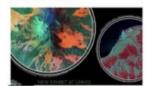
L'espace pour notre Planète : Solutions spatiales pour un monde durable



#GlobalGoals.
Individuals from around the world
---from astronauts to students to
climate experts -- explain how in a

new exhibit at United Nations Headquarters in New York. https://

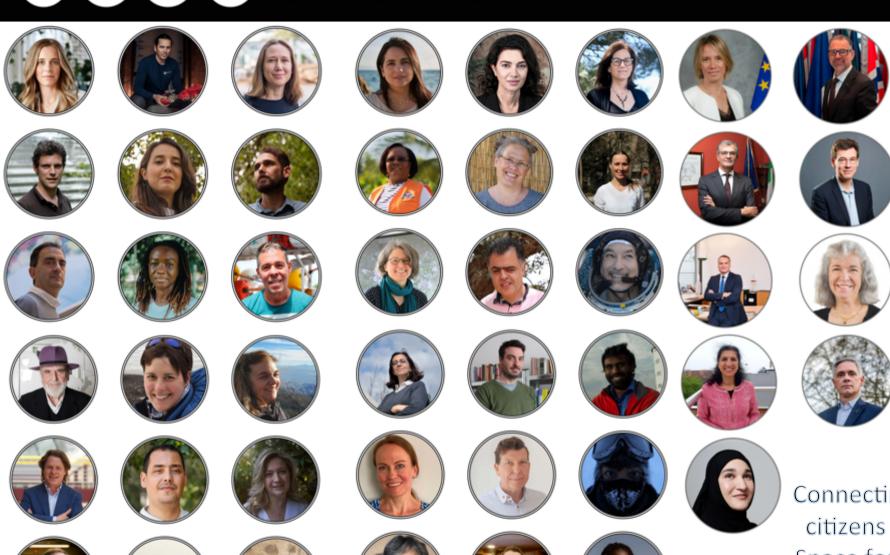
pos.li/2mba01 Vedi traduzione











Connecting citizens to Space for a sustainable Planet

#### SPACE FOR OUR PLANET HIGHLIGHTS THE ROLE OF SPACE TO:

- Monitor coffee plantations and help small farmers to improve their income (East Timor)
- Develop smart farming and reduce the use of water and pesticides (Germany)
- Improve olive cultivation (Tunisia)
- Fight epidemics such as COVID or Ebola (Italy, Guinea)
- Provide warnings on air pollution after forest fires and prevent epidemics (Portugal)
- Localise schools and connect them to the internet (Niger)
- Empower women and promote gender equality (Pakistan, Burkina Faso)
- Monitor water quality and preserve wetzones (Germany, Greece)
- Create wind and wave atlases and provide key data for windfarms (Portugal)
- Boost entrepreneurship and sustainable economic growth (Italy, Germany)
- Monitor glaciers in near real-time (UK)
- Build early warning systems to prevent the effects of wildfires (Germany)
- Inspire people and protect ecosystems with the protection of dark skies (USA)
- Develop social services and infrastructures to fight inequalities (South Africa)
- Study the thermal response of urban ecosystems to climate change (Spain)
- Live with responsible consumption and production (Antarctica, Space exploration)
- Assess sea level rise (France)
- Prepare coastal areas for climate change (Greece)
- Monitor ocean colour and study plankton to protect marine life (France)
- Deploy tagging systems on manta rays and sharks to follow their behaviours (Azores)
- Fight deforestation (Ecuador)
- Study the migrations of bats (Germany)
- Clear minefields (UK)
- Inspire artists and bring together technology, the arts and humanity (Italy)
- Coordinate international rescue teams and prepare recovery missions (Haiti)
- Assist the population in emergency situations such as floods, fires, or earthquakes (Italy)

### Under the patronage of



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